





## Affan A Yesvi

Publisher & Editor in Chief, Wajd



### Dr. Alan Godlas

Associate Professor, Department of Religion,  
University of Georgia, USA.



### Syed Altamash Nizami

21st Generation from the bloodline of  
Hazrat Khawaja Nizamuddin Aulia R.A.



### Prof. Fayaz A Nikka

Registrar, Central University of Kashmir.  
Professor in Management Studies.



### Dr. Galiya Kambarbekova

Department of Middle East and South Asia,  
Al-Farabi University, Kazakhstan



### Prof G.N Khaki

Director, Center of Central Asian Studies,  
University of Kashmir.



### Mukhtar Ahmad

Prominent photographer from Kashmir,



### Prof. Necdet Tosun

Dept. of Theology, Marmara University,  
Istanbul, Turkey



### Qamar Dagar

A national-award winning pictorial calligrapher  
based in New Delhi, India



### Rana Safvi

Historian and author with a deep love for the verses



### Roma Wani

Former bureaucrat, writer, poetess, painter,  
social activist

# Advisory Board



## **WAJD - A Magazine on Sufism**

The magazine, first of its kind in Asia, is an attempt to bridge the gap between academic and mainstream writing on Tasawwuf, to archive the modern, cosmopolitan and global citizen's experience of Sufism.

The magazine seeks to uphold the transcendent beauty of the Sufi philosophical thought which not only nourishes the heart of Islam but represents the beautiful crux between faith and culture.

The magazine is published from Jammu and Kashmir. It is an aesthetic, high-quality production in terms of text content, photographs, designing, and paper quality.



### **Circulation**

The Magazine is being circulated to various institutions across the country and is available at various stores. The Magazine can also be ordered online through various mediums.

Wajd is also being circulated in ebook format available to a global audience

### **Readership**

Wajd has readership across the globe. It has subscriptions from top academic institutions apart from various individuals from US,UK, Europe Turkey and other parts of the world who form our readership.

### **Content**

Wajd carries articles, essays, photo essays, interviews, poems, calligraphy and book reviews.

Renowned academicians, artistes and scholars contribute for Wajd

### **Motivations**

The magazine is being published bi-annually. In addition to a print copy, the magazine is also available online.

Originating from Jammu and Kashmir, the magazine is an attempt in bridging gaps on an aesthetic front between a world at unrest, and the chaos that surrounds it.



**صوفی میگزین "وجد" کی جموں میں رسم اجراء**  
**معیاری میگزین شائع کرنے پر عرفان لہوسی کی ستائش**

جنرل کلب لڈکانہ کے زیر اہتمام جمعرات کو صوفی میگزین "وجد" کی رسم اجراء کی گئی۔ اس موقع پر عرفان لہوسی نے میگزین کی شائع کرنے پر ستائش کا خطاب دیا۔

**خورشید گنائی نے صوفی میگزین "وجد" کا اجراء کیا**  
**قلمبندوں کو صوفی روایت کی سائنس کی**

صوفی میگزین "وجد" کی رسم اجراء کی گئی۔ خورشید گنائی نے میگزین کی شائع کرنے پر ستائش کا خطاب دیا۔





## **Aims and Objectives**

The magazine aims to build an evolving archive on Sufi/Tasawwuf studies. It brings together quality and contemporary scholarship on Islamic spiritual and mystical studies, focusing on the Sufi traditions of the world.

The magazine in its publication and composition aims to engage and involve renowned and emerging scholars, academics, researchers, Sufi practitioners, artistes, teachers, students and creative practitioners. Our collective purpose will be to work towards constructing an active awareness of Islam.

## **About WAJD**

Wajd may be defined as the state of ecstasy. Or a state of statelessness.

The state which unites the seeker, the Wajid in his quest for higher love or the love for the Beloved.

Such that the seeker becomes oblivious of the self or *Wujood* and gets engulfed in the quest.

Wajd, in essence, may thus be envisioned as the crux of all Sufi or mystical state. A ceaseless search for higher meaning, an even higher state of surrender, in the higher self of the supreme beloved.



WAJD, the bi-annual magazine, is our endeavour to enrich human consciousness with knowledge about Sufism, its contribution to world heritage, and its deep relevance to modern times. We request you to kindly support our endeavour by advertising with us.

# MAGAZINE Advertisement Details

<b>PLACEMENTS</b>	<b>RATE {INR}</b>	<b>RATE (2 Issues, annually) {INR}</b>
INSIDE FRONT COVER	45,000	77,500
INSIDE BACK COVER	40,000	68,500
BACK COVER	60,000	1,02,500
FULL PAGE	35,000	59,500
HALF PAGE	15,000	26,500
DOUBLE SPREAD PAGE	50,000	87,000





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